
Wisconsin's Viewpoint

Wisconsin Potato and Vegetable Growers Association, Inc.
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December 2008

- **Seats Available on Associate Division Board**
- **WPVGA Board Members Eligible for Re-election**
- **Promotions Committee Annual Meeting**
- **Meeting Dates**

Seats Available on Associate Division Board

There will be two seats available on the WPVGA Associate Division Board beginning in February. Board members serve a two-year term and are limited to two consecutive two-year terms. In February of 2009, Steve Rosenthal of TH Agri-Chemicals, Inc., Plainfield and Mike McClyman of Wisconsin River Agronomy, LLC, Adams, will each have completed four years on the board, therefore they are not eligible for re-election. Jim Beach of Syngenta Crop Protection, Inc., Plover, and Gary Smith of Faivre Implement, Inc., Stevens Point will be completing their first terms of service and are eligible for re-election. If you are interested in serving on the Associate Division Board or have suggestions for nominations, please contact the WPVGA office or any current WPVGA Associate Division board member. Elections for these two board seats will take place at the Associate Division Annual Meeting set for February 4, 2009 in Stevens Point.

WPVGA Board Members Eligible for Re-election

On the WPVGA Board of Directors, there are two board members completing their first three-year term on the board, therefore they are both eligible for re-election. Rick Beggs of Reb'l Acres, Plainfield, and Kevin Sigourney of Coloma will complete their first terms in February of 2009 and will seek re-election. The board meets approximately six times a year, usually in Stevens Point, and directors serve two three-year terms. Growers are asked to contact the WPVGA office (715) 623-7683, or any board member if you are interested in serving on the board.

Industry Award Nominations Sought

The WPVGA is currently accepting nominations for the annual industry awards, which will be presented at the annual Industry Show Banquet on Wednesday, February 4, 2009 in Stevens Point. Please see the December, 2008 issue of The Badger Common'Tater for nomination forms for the Associate Division Business Person of the Year Award and the WPVGA Potato Industry Woman of the Year Award. The WPVGA will also present awards in the following categories: Hall of Fame, Young Grower of the Year, Volunteer of the Year, Researcher of the Year, and Industry Appreciation. If you feel someone is deserving of any of the above awards, please contact a WPVGA board member or call the WPVGA office.

Promotions Committee Annual Meeting

The Promotions & Consumer Education Committee annual meeting will be held on Thursday, January 15 at noon at the Elizabeth Inn in Plover. Lunch will be provided, so please **RSVP by Friday, January 9** to the WPVGA office. Come hear about the Promotions Committee's progress for 2008 and their plans for 2009! The agenda will include discussion on advertising, website upgrade, direct mailings, public relations, and other general marketing topics. Attendance is encouraged. To learn more, please contact Tim Feit at the WPVGA office.

Meeting Dates

- Dec 15 – WSPIA Board Meeting, WSPIA Office, Antigo, 2:00 p.m.**
- Dec 17 – Research Committee Meeting, Elizabeth Inn, Plover, 9:00 a.m.**
- Dec 18 – Spudpro Cmte. Mtg., Hancock Research Station, 9:00 a.m.**
- Jan 4-5 – PMANA Meeting, Westin Riverwalk Hotel, San Antonio, TX**
- Jan 5-7 – Frito-Lay Grower Meeting, Westin Riverwalk Hotel, San Antonio, TX**
- Jan 6-7 – United Potato Growers of America Annual Meetings and Seed Division Meeting, Westin Riverwalk Hotel, San Antonio, TX**
- Jan 7-9 – Potato Expo 2009, Henry B. Gonzalez Convention Center, San Antonio, TX**
- Jan 9-10 – NPC Annual Meeting, Westin Riverwalk, San Antonio, TX**
- Jan 9-10 – USBP Winter Meeting, Westin Riverwalk, San Antonio, TX**
- Jan 15 – Promotions Committee Annual Meeting, Elizabeth Inn, Plover, 12:00 p.m.**
- Jan 19 – Associate Division Meeting, WPS, Plover, 10:00 a.m.**
- Jan 20 – Idaho Crop Improvement Association Seed Growers Seminar, Red Lion Hotel, Pocatello, ID**
- Jan 20-22 – Eastern Idaho Ag Expo, Idaho State University, Pocatello, ID**
- Jan 21-22 – Idaho Potato Conference, Idaho State University, Pocatello, ID**
- Jan 21 – Auxiliary Board Meeting, Green Mill, Mosinee, 11:00 a.m.**
- Jan 26-28 – Washington State Potato Conference and Trade Show, Tri-Cities Convention Center, Kennewick, WA**
- Feb 3-5 – WPVGA Grower Ed Conference & Industry Show, Holiday Inn, Stevens Point**
- Feb 9-10 – 3rd Annual North American Potato Summit, Hard Rock Hotel and Casino, Las Vegas, NV**
- Feb 11-12 – Michigan Potato Industry Commission’s Winter Potato Conference, Mt. Pleasant, MI**
- Feb 19-26 – Potato Industry Leadership Institute, Washington, DC**
- Feb 23-26 – NPC 2009 Public Policy Conference, Washington, DC**
- Mar 11 – Auxiliary Board Meeting, Green Mill, Mosinee, 11:00 a.m.**
- Mar 22-25 – 7th World Potato Congress, Christchurch, New Zealand**